

PRESS RELEASE

Santa to Visit Schaumburg During Annual Tree Lighting Ceremony Nov. 25

Village Invites Public to Celebrate the Holidays at Annual Event

SCHAUMBURG, IL (November 16, 2022) – The public is invited to attend Schaumburg's annual tree lighting ceremony on Friday, Nov. 25 that will include caroling and a visit from Santa Claus.

The evening's activities will begin at 6 p.m. with holiday caroling with the Schaumburg Choral Program and Village Board at the Al Larson Prairie Center for the Arts, 201 Schaumburg Court. Santa will be escorted by the Schaumburg Fire Department and will arrive at 6:30 p.m. to light the tree located at the Jack Siegel Memorial Plaza, located between the Robert O. Atcher Municipal Center and the Al Larson Prairie Center for the Arts.

The tree will be decorated with ornaments crafted by area youth groups and organizations. Santa will be greeted by village officials who will assist him with his lighting duties. After the tree lighting, Santa will meet with children in the Prairie Center's Maggie Atcher Theatre, where parents/guardians are encouraged to bring their cameras and phones for photos. Seasonal entertainment will be featured, and refreshments will be available. The event is co-sponsored by the Schaumburg Jaycees.

Attendees are encouraged to bring nonperishable food items to this event for the Schaumburg Food Pantry. Requested items include canned meals, soup, juice, snacks, crackers, dry pasta, tomato products, tissues, paper towels, toothpaste, shampoo, and conditioner. All items can be placed in the designated boxes located in the Prairie Center lobby.

Tree Lighting Schedule of Activities:

- 6 to 6:30 p.m. Caroling by the Schaumburg Choral Program, Village President, Village Board and Clerk in the Prairie Center's Maggie Atcher Theatre
- 6:30 p.m. Santa arrives via fire truck to light the tree with the Village President outside at the Jack Siegel Memorial Plaza
- 6:30 to 8:30 p.m. Holiday balloon twisters and character appearances by The Grinch & Cindy Lou Who
- 6:45 to 8:30 p.m. Santa will be available for photos with children in the Prairie Center's Maggie Atcher Theatre

For more information, contact Special Events Coordinator Roxane Benvenuti at <u>rbenvenuti@schaumburg.com</u> or dial 311 in the village.

###

Media Contact

Allison Albrecht Director of Communications & Outreach 847.923.4710 <u>aalbrecht@schaumburg.com</u>